



# providerNEWS

A Newsletter for **Freedom Health & Optimum HealthCare** Providers

WINTER 2022



## **PARTNER WITH CASE AND DISEASE MANAGEMENT NURSES**

### **Your Role in Care Transition Support**

### **Behavioral Health Care Tools to Assist in Sharing Info**

### **AND much more!**



## Depression and the Holidays

The winter holidays are upon us. While the holidays can be a joyous time, for some it can be a time of experiencing intense feelings of depression. This time of year often elicits stress, and financial pressures. In many cases, the holidays highlight losses that can bring forth feelings of grief, loneliness, and emptiness.

Your patients may be struggling with depression, sadness, and thoughts of suicide. Many patients regard their Primary Care Physicians (PCPs) as trusted friends and confidants, with whom they can discuss their feelings. While not all patients are openly forthcoming about how they are feeling, many are willing to share if asked. Please take time to ask your patients how they're doing emotionally.

The Health Plan also has nurse Case Managers and Social Workers who can offer a friendly voice and listening ear to your patients. They can help connect folks with behavioral health services, community services and support groups. We encourage you, as the PCP, to reach out to the Plan so we can get in touch with your neediest patients. Patients may also self-refer via the Member Portal or by calling the Member Services number on the back of the Plan ID card and asking for Case Management or Social Services.

Please consider posting in your office the **988 Suicide & Crisis Lifeline**. The 988 Suicide & Crisis Lifeline is staffed 24 hours a day, every day and provides free and confidential support that is available by simply dialing 988. Sometimes just one conversation can change a life.



# Mental and Behavioral Health

Primary Care Physicians (PCPs) are on the front line when it comes to identifying and treating behavioral health issues. Many members experiencing depression are managed at the Primary Care level. It is estimated that 60 percent of the mental health issues seen in primary care are related to depressive disorders and half of patients seen have psychiatric symptoms. Depression is a treatable illness.

## Mental and Behavioral Health

As the Plan's provider, Beacon Health Options (Beacon), does not provide direct care. As a managed behavioral health care organization, Beacon manages a network of:

- Psychiatrists
- Doctorate prepared licensed psychologists
- Master's prepared licensed clinicians
- Day treatment programs
- Inpatient Treatment Programs
- Residential Programs
- Partial Hospitalization Programs



## PCP Toolkit

Delivering mental health services in primary care settings reduces stigma and discrimination. Beacon offers PCPs a toolkit to help with the identification and next steps in the treatment of BH conditions. Beacon is committed to supporting the integration of medical and BH services with the goal of improved outcomes. The PCP toolkit offers screening and evaluation tools for ADHD, anxiety, depression, postpartum, depression, substance use and more. Those resources can be found here: **Beacon PCP Toolkit ([beaconhealthoptions.com](https://beaconhealthoptions.com))**

## Telehealth during Covid-19

With many members staying home in order to prevent community spread of coronavirus, telehealth has become an additional modality for providing care during this time of crisis. Telehealth allows the member to receive much needed behavioral services in a safe and secure environment. Beacon offers a wide network of telehealth resources for members and PCPs. PCP resources can be found on Beacon's website at **Provider Resources | Beacon Health Options** – good tools such as navigating the return to in-person school/events/work. Freedom Health members can call Beacon to receive a listing of telehealth referrals in their city at **888-273-3710**.

## Communicating With The PCP

Each network psychiatrist and psychotherapist is required

to seek consent to release confidential information from the member. They must obtain the patient's or authorized legal representative's signed and dated consent before communicating with the patient's PCP regarding their behavioral health treatment. Encourage your patient to sign a release located in the Beacon provider toolkit.

## Beacon Case Management

Beacon offers members with mild to complex or high-risk behavioral conditions the enhanced service of case management (CM). Case management supports the coordination of care and services to members who need help navigating the health care system.

## Referring to Beacon Health Options

You may determine that a member can benefit from the coordination of services that Beacon's case management can provide. It can be as easy as helping a member get the appropriate referral to a BH service or more complex cases. Potential situations where a referral to Beacon CM can help:

- A member has symptoms of clinical depression and follow-up is indicated for BH services or help knowing what services are available.
- A member could benefit from therapy to deal with acute or ongoing stressors.
- A member requires evaluation for an acute, non-life-threatening crisis.
- A member is diagnosed with a severe and persistent mental illness (SMI) which requires ongoing monitoring and treatment.
- The member shows signs or symptoms of an eating disorder.
- The member requests an evaluation for substance use.

To make a referral to a Beacon licensed behavioral health clinician please email: **Beacon\_CM@BeaconHealthOptions.com**

Other provider resources for behavioral services can be found on Beacon's website at **<https://providertoolkit.beaconhealthoptions.com/>**



## PARTNER WITH CASE AND DISEASE MANAGEMENT

# NURSES

### THE PLAN'S CASE AND DISEASE MANAGERS

and Social Workers can collaborate with you to help provide each member the services they need to better manage their health or plan of care. Physicians and providers can refer a patient to one of our programs with just a phone call or written referral. Our overall goal is to support the member's success in implementing his or her plan of care. The referral form can be found on the Plan's website or in your Provider Manual.

**DISEASE CASE MANAGERS CAN OFFER** education and coaching programs for members based on chronic conditions such as Diabetes and Cardiovascular Disease. These programs are built around national evidence-based guidelines. The focus is on preventing complications and/or exacerbations, enhancing self-management and reducing acute episodes.

**COMPLEX CASE MANAGERS CAN ASSIST** members with urgent or acute events and coordination of services. The goal is to enhance coping and problem-solving capabilities, assist in appropriate self-direction, support proper and timely needed services, and reduce readmissions.

**SOCIAL WORKERS SUPPORT IS INTEGRATED** into our Case and Disease Management program. Our Social Workers work in conjunction with our Nurses in identifying health and community resources which might benefit the member.

### MEMBERS ENROLLED IN CASE OR DISEASE MANAGEMENT

and their physicians receive ongoing support from Nurses on staff. Members may choose not to participate in the program at any time and it does not affect their benefits.

**MANY TIMES, NURSES OR** Social Workers will need to engage the PCP to resolve member concerns or issues. We appreciate providers supporting member participation in these programs as a collaborative effort to maximize health and wellbeing. The Nurse or Social Worker, along with the member, develop a care plan which they send to the PCP, highlighting mutually agreed upon goals and interventions. They provide updates to the care plan when initiatives change.

**OUR NURSES AND SOCIAL WORKERS** also remind members who see Behavioral Health providers to fill out a Release of Information form, giving those providers permission to share information with the PCP. You can facilitate this process by providing members with a copy of the form, which is in the Beacon Health provider toolkit (<https://providertoolkit.beaconhealthoptions.com/>).

**Thank you for all you do to help keep the channels of communication open and to provide the best care for our members!**

## CONTACT

**Call us toll-free at 1-888-211-9913**

from 8:00 a.m. to 4:00 p.m. EST. Monday through Friday.

To access the referral form on the internet visit the Plan website and follow this path:  
**Providers -> Tools and Resources -> Case/Disease Management Referral Form**

# WELCOME HOME:

## Member Engagement with the Patient-Centered Medical Home

For Primary Care Physicians, the Patient-Centered Medical Home (PCMH) represents a philosophy of providing coordinated, comprehensive care that is patient-centric and team-based. As the American College of Physicians notes, the PCMH "is a care delivery model whereby patient treatment is coordinated through their primary care physician to ensure they receive the necessary care when and where they need it, in a manner they can understand." The Plan embraces this philosophy.



The PCMH philosophy means our members will receive safe, quality care, including services and treatment plans which address their unique health concerns and goals. The PCMH includes medication reconciliation, coaching and education to help members meet these goals.

### **Additional benefits of the Medical Home model include:**

- A reduction in emergency department visits
- Decreased delays in members seeking treatment
- Closer management of chronic diseases
- Improved communication with patients regarding their role in the plan of care.

It is important that members understand how to directly communicate with the PCP's office. They sometimes ask the Plan to intercede with the PCP on their behalf, which causes fragmentation and delays in care. Members should have a copy of the plan of care and know who to call with questions. To maximize the effectiveness of the Medical Home, the PCP office should inform members from the outset of expectations on both sides.

- Medication review helps members understand the medications they are taking and how they are affected by taking or not taking them.
- A personalized plan of care allows for mutual goal setting and evaluation of progress to goals by the provider and the member.
- Coaching and education focus on the information members need to manage their unique health care needs. Team support such as community resources, Plan social work or case management staff, and family support systems can provide the added connection needed to help members continue to strive to meet their health care goals.



**Provider can contact the Case and Disease Management department to refer members for assistance. Qualified staff members are available to support members who need extra coaching and support related to their chronic condition or current treatment plan. Referrals can be sent to the department via fax at 1-888-314-0794 or by calling 1-888-211-9913.**



PCP's office staff. The target is for the member to have a follow-up PCP consult within seven days post-hospitalization.

### **Do you have a copy of the Discharge Summary?**

With the growing use of hospitalists, the discharge summary serves as a communication tool and provides the basis for continuing care especially if you don't have access to all of the member's inpatient documentation. Both CMS and Hospital accreditors require a discharge summary documenting the patient's outcome of hospitalization, disposition and provisions for follow-up care. The Discharge Summary provides valuable information regarding the member's inpatient stay, treatment and medications. Providers are encouraged to actively seek this information to provide appropriate follow-up care and prevent readmission.

In addition, if the member needs Behavioral Health follow-up, we encourage you to facilitate communication by providing the member with a Release of Information form titled (Authorization for Provider to Release Confidential Information to Beacon) to fill out and give to the Behavioral Health provider. That provider can then share insights and updates with you. You may find the form at <https://providertoolkit.beaconhealthoptions.com>.

# **Your Role in Care Transition Support**



## **Do you know when one of your patients is admitted to a hospital?**

Our Health Plan is making a renewed effort to identify gaps in treatment and proactively resolve issues for members after a hospital stay. The goal is to remove barriers that prevent the member's plan of treatment from being implemented, while positively affecting readmission rates.

- If the member's current support mechanisms are adequate, including psychosocial barrier resolution;
- Medication compliance, e.g., prescriptions being filled and taken as prescribed; and/or
- Whether home health visits or Durable Medical Equipment have been scheduled or provided, when applicable.

## **Did you know the Health Plan's staff makes Discharge Support calls to members shortly after their discharge?**

Discharge support calls help us identify members who may be at risk for readmission. Our experienced staff is assessing:

- Whether discharge instructions are available and understood;

## **How soon do you see a patient after their discharge from an acute care facility?**

Members are encouraged to bring all discharge instructions to their follow-up PCP visit. If the member has not scheduled a follow-up appointment at the time of the Discharge Support call, the Health Plan staff facilitates the appointment scheduling with the



# ENHANCING PATIENT-DOCTOR COMMUNICATION



One of the essential factors in achieving patient-centered care is good physician-patient communication. This is one element that should not be overlooked.

There are many suggestions such as maintaining eye contact as well as talking slowly, clearly, and less often. You can also use the Teach-Back and Ask Me 3 Methods. The Teach-Back method is when you ask the patient to explain in their own words the information you gave them. This method demonstrates understanding and comprehension of the information the patient received. It also lets the patient take an active role in their care and lets the physician assess health literacy and understanding which ultimately helps improve health outcomes.

**The Ask Me 3 Method encourages patients to ask 3 questions:**

- 1.) What is my main problem?**
- 2.) What do I need to do?**
- 3.) Why is it important for me to do this?**

While it may not be customary, you can improve patient-physician communication by sharing your patient's medical notes with them. When patients can read their medical

notes, it fosters patient engagement. Ultimately, when patients are more actively involved in their care, it enhances their care experiences, builds trust between the physician and patient, and improves their satisfaction.

Also, if a patient can read what is on the chart, he or she will have the opportunity to correct any mistakes or add other helpful details, thereby preventing medical errors. Notes-sharing also counts towards the Meaningful Use Stage 1 requirement of providing patients with an electronic copy of their health information, and the Stage 2 requirement of providing clinical summaries for patients for each office visit.

While there are many platforms for sharing notes with patients, such as the OpenNotes project, physicians don't need to implement a formal electronic program to join this movement towards transparency and patient engagement. Physicians can start engaging their patients today just by letting them look at their records during their regular appointments. It's a simple gesture with surprisingly beneficial results.



# Appeals for Plan Directed Care

What is Plan Directed Care? CMS considers care to be Plan Directed, when a contracted provider or an agent of the Plan, refers the member to a non-contracted provider for care or services. Section 160 of the Medicare Managed Care Manual, Chapter 4 – Benefits and Beneficiary Protections, states: “MA organizations have a responsibility to ensure that contracting physicians and providers know whether specific items and services are covered in the MA plan in which their patients are enrolled. If a network physician furnishes a service or directs an MA beneficiary to another provider to receive a plan-covered service without following the plan’s internal procedures (such as obtaining the appropriate plan pre-authorization), then the beneficiary should not be penalized to the extent the physician did not follow plan rules.”

## What are some examples of Plan Directed Care?

- PCP refers the member to a non-contracted Cardiologist for treatment
- Contracted specialist ordered genetic lab tests with a non-contracted lab provider
- Contracted surgeon schedules surgery at a non-contracted facility

Why does this matter? There are no protections in place for members when they are seen by a non-contracted provider. The non-contracted provider is not bound by a contract with the Plan and can balance bill the member. It puts the member at risk for delays in care when services are elusive for proper care. It puts providers at risk for potentially not following the appeal process as a measure of additional administrative work for payments. Additionally, it puts the Plan at risk during the appeals and grievance processes that occur because of denial of payments and services. Freedom and Optimum have

performed their own analysis of appeals overturned and one category stood out amongst the rest. The results showed that appeals for payments submitted by non-participating providers were being overturned as a direct result of par providers referring to non-participating providers through plan directed managed care.

What can be done to alleviate this? Being a provider, as the face of Freedom and Optimum, you can prevent delay of care for a member and decrease the rate of nonpayment for services rendered by referring in network. This singular change has a direct impact on patient care and prevents wasted time for the member, but also the additional administrative work invested into referring to providers out of network. Additionally, it allows the plan to direct payments to providers who choose to participate in our network and participating providers to indirectly improve member health outcomes. If there is a need to refer a member to a non-contracted provider, we count on our contracted providers to follow the Plan’s prior authorization process. This can ensure successful outcomes for the members, prevent non-medically necessary care, and protect the members from potential balance billing.

## Behavioral Health Care Tools to Assist in Sharing Information

We routinely collaborate with Beacon Health Options, our Health Plan’s Behavioral Health vendor, to identify, facilitate and assess continuity & coordination between medical care and behavioral healthcare providers. Through that collaboration, we wanted to share the following resources that provide details and release of information tools that may help you in facilitating the exchange of information with our members:

- Behavioral Health Provider Handbook and

- Web based PCP Toolkit

The Beacon Health Options Provider Handbook is posted on Beacon’s website, <https://www.beaconhealthoptions.com/providers/beacon/handbook/> and the PCP Toolkit can be accessed through <http://providertoolkit.beaconhealthoptions.com>. Along with Beacon Health Options, we strongly encourage Primary Care Physicians,

Specialists and behavioral health providers to share relevant information regarding diagnoses, medication, and/or treatment to help improve health outcomes and continuously deliver quality care to our members. You can help facilitate this sharing of information by asking our members who see a Beacon Health provider to fill out a Release of Information form (available in the PCP Toolkit) to give to that provider, allowing the sharing of updates with you.



# CARE COORDINATION between Medical and Behavioral Healthcare Providers

Undeniably, communicating with patients is essential to establishing lasting relationships with them and enhancing quality of care. At the same time, patients often have multiple specialty providers; as the PCP, you are overseeing and communicating with these specialists and they with you. This is vital for excellent care.

When providers exchange information about a patient, it can flesh out the treatment plan and decrease the chance of medical errors, complications, duplicate diagnostic testing and unnecessary emergency room visits. It can give providers a more expansive view of the patient to enable effective interventions. This is especially true if the patient is seeing a behavioral

health provider, whether a psychiatrist, a psychologist, or a counselor.

We strongly encourage you, as the head of the Medical Home, to request your patients – our members – to ask their behavioral health providers to share records with you. In order to do this, each patient who sees a behavioral health provider would need to complete a Release of Information Form and present it to that provider. As information is exchanged, you can document it in the medical record.

Shared information is essential to good care; thank you for encouraging information exchange in the interests of helping patients attain and maintain optimal health.



## WINTER 2022 CREDENTIALING

## CORNER The plan accepts CAQH Proview Credentialing applications.

The plan sends notification of re-credentialing by mail four months in advance of a providers scheduled re-credentialing due date.

When logging into the CAQH ProView Provider System to update or re-attest to your information, please review the informational banners used by CAQH to announce system updates and be sure to review the monthly ProView updates CAQH sends out via email.

Also, please continue to keep your credentialing application and attached documentation current in the CAQH ProView database including the "Release and Attestation" form.

The following items are of much importance in the credentialing process:

- State Medical License(s) please include expiration dates
- DEA Certificate or protocol if you no longer hold a DEA and reason for non-renewal if you chose not to renew your certificate
- Valid Insurance Information
- Practice locations
- Hospital Admitting privileges OR if you are a PCP and you do not have hospital admitting privileges please ensure the Hospital
- Admitting Arrangements Supplemental Form is fully completed
- Questionnaire responses and explanations as required.

For Providers Not Part of CAQH Proview:

The notification cover letter specifies the steps along with the Plan application which needs to be completed and returned; and a list of documents needed for re-credentialing as well as the deadline for the submission. **Maintaining Active provider status is dependent upon completion of the re-credentialing process prior to the expiration date.**

**Thank you for your timely submission!**

.....one more reminder, please promptly notify us of any changes to your credentials.

# Chronic Care Improvement Program: Reducing Readmissions for Members with CHF

Medicare Advantage (MA) organizations are required to conduct a Chronic Care Improvement Program (CCIP) initiative every three years. Our Health Plan's CCIP is focusing on promoting effective management of members that have incurred an inpatient readmission where Congestive Heart Failure (CHF) was listed as a primary or secondary diagnosis.

Members are identified for inclusion into our CCIP based on medical claims. The target population is Medicare members (individuals aged 65 or older or disabled) with a readmission having occurred within the past two years. The CCIP will be carried out over a three-year period.

CHF affects nearly 5 million Americans and is responsible for more hospitalizations than all forms of cancer combined. The disease is responsible for 11 million physician visits each year and contributes to approximately 287,000 deaths annually.

The intent of this CCIP is to reduce the likelihood of a readmission into an acute care inpatient facility. Inclusion in this CCIP is open to all members, although the targeted group will be those with a history of a CHF

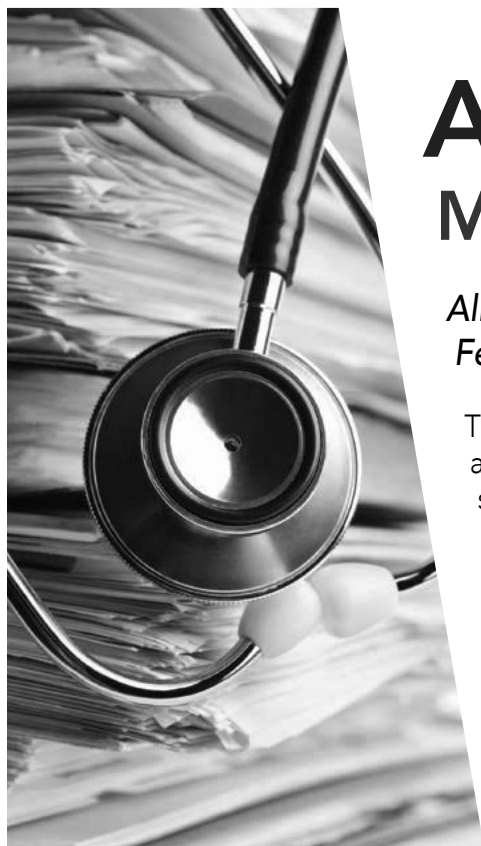
related admission and readmission over the past two years. Members involved in the CCIP will have access to nurses that can provide Disease Management services at no additional cost. Members will also be offered a consult with the Plan's Nutritionist to review their diet and help make appropriate food selections.

As part of the Plan's Disease Management model, nursing staff provide ongoing self-management education and support to the member and help to coordinate medical and social service needs. The goal is to keep members healthy, happy, and out of the hospital.

CCIP progress will be measured by advancement toward a target goal

approved through the Plan's Quality Program up to and including the Board of Directors. The goal is derived from review of the prior admissions and readmissions where a diagnosis of CHF was included.

If you have a member that you feel could benefit from participation in this program, please complete the Case/Disease Management Referral Form found in your provider manual or on the Plan website under the 'Tools and Resources' page.



## A Reminder ABOUT Medical Record Standards

### *All of Our Members Benefit from the Safeguards Established by Federal and State Guidelines*

The Plan strives to provide the best quality of care to its members and expects all providers who service our members to adhere to stringent Federal and State standards regarding documentation, confidentiality, maintenance, and release of medical records, as well as personal health information (PHI).

The Plan's Provider Manual describes the medical record standards required for contracted providers. As a reminder, ALL providers must follow these standards and cooperate with the Plan in activities related to quality assurance monitoring of medical records. Meeting these requirements applies to both electronic and paper medical record.

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## Beta Blockers



If your patient was recently diagnosed with a heart condition like heart failure or irregular heart rhythm or was in the hospital for a cardiac related event, you may have prescribed a beta blocker. For many people the addition of a new medication is an upsetting event. Your patient may be afraid to ask questions about the medication and why it is being prescribed.

It is important to acknowledge that not all patients have the capacity to understand the benefits of beta blocker therapy. They may be turned off by the possible side effects and choose to not take the medication. Providing additional education as to why they need the medication may be helpful in increasing compliance.

Since side effects associated with beta blockers may lead to patient non-compliance, you may not discover this until the follow-up visit. Providing your patient with a drug that is well-tolerated can lead to increased compliance and improved outcomes.

The cost of the medication is also a factor to take into consideration. Many patients live on fixed incomes and may have trouble affording a brand name medication. Propranolol ER, Propranolol, Metoprolol/Hydrochlorothiazide, Metoprolol Succinate, Metoprolol Tartrate, Metoprolol, Carvedilol ER, Carvedilol, and Atenolol are all available as a TIER I medication at no cost to the patient.